Department of Electronics & Communication Engineering

Lesson Plan & Work-done Diary for AY: 2025-26, ODD Semester

Course with Code: Technological Innovation and Management Entrepreneurship (BEC501)				Faculty Name : Mythri R			**Semester: 5th A**	
Class No.	**Date planned (DD/MM)**	**Topics to be covered**	**TLP Planned**	**Class No.**	**Date of Conduction (DD/MM)**	**Topics Covered**	**TLP Executed**	**Remarks if any deviation**
Module 1								
1	7/8/25	Introduction to Technological Innovation and Effective Management. Along with effectively managing the innovation and entrepreneurship	PPT	**1**				
2	8/8/25	**Management**: Nature and Functions of Management – Importance, Definition	PPT	**2**				
3	12/8/25	Management Functions, Levels of Management	PPT	3				
4	14/8/25	Roles of Manager, Managerial Skills, Management & Administration	PPT	4				
5	19/8/25	Management as a Science, Art & Profession	PPT	5				

6	21/8/25	**Planning**: Planning-Nature, Importance, Types		6				
7	22/8/25	Steps and Limitations of Planning		7				
8	26/8/25	Decision Making – Meaning, Types and Steps in Decision Making		8				
9	28/8/25	Types and Steps in Decision Making		9				

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MODULE-2								
10	29/8/25	Organizing and Staffing: Organization-Meaning, Characteristics, Process of Organizing, Principles of Organizing		10				
11	2/9/25	Span of Management (meaning and importance only), Departmentalization		11				

12	4/9/25	Committees–Meaning, Types of Committees; Centralization Vs Decentralization of Authority and Responsibility		12				
13	5/9/25	Staffing-Need and Importance, Recruitment and Selection Process		13				
14	9/9/25	**Directing and Controlling:** Meaning and Requirements of Effective Direction, Giving Orders		14				
15	16/9/25	Motivation-Nature of Motivation, Motivation Theories (Maslow's Need-Hierarchy Theory and Herzberg's Two Factor Theory);		15				
16	18/9/25	Communication – Meaning, Importance and Purposes of Communication		16				
17	19/9/25	Leadership-Meaning, Characteristics, Behavioural Approach of Leadership; Coordination-Meaning, Types, Techniques of Coordination		17				

18	23/9/25	Controlling – Meaning, Need for Control System, Benefits of Control, Essentials of Effective Control System, Steps in Control Process		18				

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MODULE-3								
19	30/9/25	**Social Responsibilities of Business**: Meaning of Social Responsibility		19				
20	3/10/25	Social Responsibilities of Business towards Different Groups		20				
21	9/10/25	Social Audit, Business Ethics and Corporate Governance		21				
22	10/10/25	**Entrepreneurship**: Definition of Entrepreneur, Importance of Entrepreneurship, concepts of Entrepreneurship,		22				

23	14/10/25	Characteristics of successful Entrepreneur, Classification of Entrepreneurs, Myths of Entrepreneurship		23				
24	21/10/25	Entrepreneurial Development models, Entrepreneurial development cycle,		24				
25	23/10/25	Problems faced by Entrepreneurs and capacity building for Entrepreneurship		25				

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MODULE-4								
26	24/10/25	**Modern Small Business Enterprises**: Role of Small Scale Industries, Impact of Globalization and WTO on SSIs, Concepts and definitions of SSI Enterprises		27				
27	28/10/25	Government policy and development of the Small Scale sector in India, Growth and Performance of Small Scale Industries in India		28				

28	30/10/25	Sickness in SSI sector, Problems for Small Scale Industries, Ancillary Industry and Tiny Industry (Definition only)		29				
29	31/10/25	**Idea Generation and Feasibility Analysis- Idea Generation**; Creativity and Innovation;		30				
30	4/11/25	Identification of Business Opportunities; Market Entry Strategies		31				
31	6/11/25	Marketing Feasibility; Financial Feasibilities; Political Feasibilities; Economic Feasibility; Social and Legal Feasibilities;		32				
32	7/11/25	Technical Feasibilities; Managerial Feasibility, Location and Other Utilities Feasibilities		33				

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MODULE-5								
33	11/11/25	**Business model** – Meaning, designing, analyzing and improvising; Business Plan – Meaning, Scope and Need: Financial, Marketing, Human Resource and Production/Service Plan; Business plan Formats	PPT	34				
34	13/11/25	Project report preparation and presentation; Why some Business Plan fails?	PPT	35				
35	14/11/25	**Financing and How to start a Business?** Financial opportunity identification; Banking sources; Nonbanking Institutions and Agencies; Venture Capital – Meaning and Role in Entrepreneurship	PPT	36				
36	18/11/25	Government Schemes for funding business; Pre launch, L3 Launch and Post launch requirements;	PPT	37				

37	20/11/25	Procedure for getting License and Registration; Challenges and Difficulties in Starting an Enterprise		38				
38	21/11/25	**Project Design and Network Analysis**: Introduction, Importance of Network Analysis, Origin of PERT and CPM, Network, Network Techniques,		39				
39	27/11/25	Need for Network Techniques, Steps in PERT, CPM, Advantages, Limitations and Differences		40				
40	28/11/25	QP Discussion		41				
41	2/12/25	QP Discussion		42				
42	4/12/25	QP Discussion		43				

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	Activity	Planned	Actual	Remarks
1	Theory Classes	42		
2	Assignments/ Quizzes/ Self-study	2/5		
3	Tutorials/ Extra classes	-		
4	Internal Assessments	04		
5	ICT based Teaching (% of usage in Curriculum)	60%		

Planning	Execution
Faculty Signature:	**Faculty Signature:**
HoD Signature:	**HoD Signature:**